2023 Rockingham County Community Health Assessment Physical Activity & Nutrition



The Issue

The Rockingham County community has identified physical activity and nutrition as top issues in the Rockingham County Community Health Assessment (CHA). These are vital to good health because they help people live longer lives with fewer health problems like heart disease, type 2 diabetes, obesity, and even some cancers. There's particular concern that some residents in Rockingham County are struggling with nutrition because of food access issues.

Community Health Opinion Survey

340 Rockingham County residents participated in the CHA process by responding to the Community Health Opinion Survey. Among those respondents:

- 37% said that they do not typically engage in any vigorous physical activity.
- 56% said that they consume fewer than 3 servings of fruit and vegetables per day.
- 41% said that cost affected their ability to access food, and 26% said that their income was a factor.

"After working 9+ hours and coming home, cooking dinner, then clearing up, I'm tired and don't feel like exercising."

-Survey respondent



Food Access

Food access issues include things like the **price** of food, how much money people can budget for food, how far people live from places that sell nutritious food, and how easy it is to get to those places. Some people live in "food deserts" where there are no convenient places to buy food, and some people live in "food swamps" where the places that do sell food only have unhealthy options.

Organizations Promoting Physical Activity & Nutrition

- YMCAs in Eden and Reidsville
- Madison-Mayodan Recreation Department
- Rockingham County Tennis Association
- Reidsville Senior Center
- Aging, Disability & Transit Services (ADTS)
- Second Harvest Food Bank of Northwest NC
- Rockingham County Public Health
- Rockingham County WIC
- Rockingham County Cooperative Extension





